

Report: TaiwanPlus Representation at the Asian Television Awards & Asian Producers Conference 2025

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This report outlines TaiwanPlus's participation at the **Asian Television Awards (ATA) 2025**, the **Asian Producers Conference**, and related industry engagements held in **Jakarta, Indonesia (Nov 28–30, 2025)**. As a nominee for *Best Talk Show Host*, I represented TaiwanPlus across a series of targeted meetings and industry events designed to raise the company's profile, build partnerships, and gather insights relevant to our growth as a leading English-language news and media outlet. Each day's engagements delivered valuable professional exchange and potential collaboration.

DAY 1 — Friday, November 28

Asian Television Awards Ceremony & Industry Networking

Pre-Event Preparation

- Conducted extensive rehearsals and coordination to refine presentation delivery and event logistics for TaiwanPlus's representation on stage.
- Finalized talking points and briefing materials for targeted industry conversations.

Industry Engagement

- Networked with content executives, producers, and commissioning editors representing broadcast and streaming markets in Thailand, Singapore, South Korea, Vietnam, the Philippines, and Taiwan.
- Introduced TaiwanPlus's mission and highlighted our nominated productions, fostering understanding of our English-language positioning and attracting interest in future content collaboration.

Ceremony Attendance

- Attended the award ceremony where TaiwanPlus entries — *Connected with Divya*, *Taiwan Talks*, and *Wow! Taiwan* — were featured.

- Although we did not secure awards this year, our visibility reinforced TaiwanPlus's growing participation in the Asian media landscape and strengthened our professional credibility among regional peers.

The presence of senior media leaders from organizations such as Central News Agency and Hakka TV further elevated Taiwan's profile at the event, aligning with TaiwanPlus's goal of expanding our influence within Asia.

DAY 2 — Saturday, November 29

Asian Producers Conference — Industry Insights & Networking

Conference Overview

- Participated in full-day sessions attended by ~100 producers, platform leads, and content strategists.
- Hosted by veteran journalist Rico Hizon, the program included keynote talks, panel discussions, and structured networking.

Topics & Strategic Relevance

Sessions focused on industry trends directly relevant to TaiwanPlus's growth strategy, including:

- **Monetization models and FAST channels in Asia**, offering frameworks for expanding revenue opportunities for English-language content.
- **AI adoption in content workflows**, including metadata and localization tools that support discoverability across global audiences.
- **Cross-border distribution strategies**, helping TaiwanPlus package Taiwanese stories for international markets.
- **Branded content and public media partnerships**, with insights on maintaining editorial integrity while engaging commercial partners.

These insights support TaiwanPlus's efforts to refine our content strategy, enhance production capabilities, and build sustainable distribution pathways.

Networking Highlights

- Met with Taiwanese producer Keui-mu Li on potential collaboration around cultural and documentary formats.
- Connected with Charms Espina (PTV Philippines), exchanging perspectives on regional storytelling and public media cooperation.
- Engaged representatives from various content platforms about TaiwanPlus's English-language positioning and production strengths.

DAY 3 — Sunday, November 30

Strategic Meeting with Third Floor Pictures (Oman Dhas)

Meeting Context & Profile

I held a **strategic meeting with Oman Dhas**, Director and Executive Producer of **Third Floor Pictures**, a Singapore-based boutique production company known for producing high-quality factual television, documentaries, and long-form content for international partners such as National Geographic Channel and Channel NewsAsia.

Mr. Dhas is an experienced filmmaker with more than two decades in production and creative leadership, with multiple award-winning projects in his portfolio. ([TV Wish](#))

Purpose of Meeting

The primary aim was to explore opportunities for collaboration between Third Floor Pictures and TaiwanPlus, particularly focused on:

- **Production collaborations for *Connected with Divya*** — exploring co-production, format exchange, or distribution support leveraging Third Floor Pictures' documentary expertise.
- **News programming commissions** — discussing potential engagement in factual news programming that leverages both companies' strengths, particularly around Asia-focused topics with global relevance.
- **Support for Third Floor Pictures filming activities in Taiwan (Dec 2025)** — facilitating introductions between Mr. Dhas's production team and relevant TaiwanPlus or external Taiwan partners to support their on-ground needs and explore joint content initiatives.

Strategic Value to TaiwanPlus

- Reinforces TaiwanPlus's engagement with respected content producers in Asia, expanding our collaborative network.
- Opens pathways for co-development of high-quality factual content and potentially shared distribution strategies.
- Strengthens TaiwanPlus's presence in production ecosystems beyond news, including long-form documentary and branded content sectors.

Expected Outcomes for TaiwanPlus from Asia Television Awards engagement and participation in surrounding forums

1. Strengthened Regional Profile

TaiwanPlus gained visibility at key regional gatherings, reinforcing our brand among creators, commissioners, and content aggregators in Asia.

2. Partnership & Co-Production Opportunities

The meeting with Third Floor Pictures and other contacts generated concrete interest in future collaborative projects, particularly in factual and documentary formats aligned with TaiwanPlus's mission.

3. Strategic Insights for Growth

Conference learnings on monetization, cross-border distribution, and content production workflows offer actionable ideas to enhance TaiwanPlus's operations and programming strategies.

4. Expanded Network

New professional relationships established during the trip provide foundations for sustained engagement across the Asia-Pacific, supporting TaiwanPlus's ambitions to elevate Taiwanese perspectives globally.

Conclusion

My participation at the Asian Television Awards, the Asian Producers Conference, and scheduled meetings significantly advanced TaiwanPlus's strategic objectives. These engagements enhanced our industry visibility, connected us with potential partners, and provided insights that will inform content strategy, production innovation, and regional cooperation. The outcomes directly support TaiwanPlus's commitment to high-quality English-language news and storytelling with global reach.